


Service List

<p>Katerina Bót VISUAL DESIGNER</p>	<p>Let's bring your vision to life!</p> 	<p>2024 APRIL</p>
---	--	-----------------------

Services

Branding Packages

BASIC	<ul style="list-style-type: none">• Logo design (2 concepts)• Color palette• Typography selection• Business card
STANDARD	<ul style="list-style-type: none">• Includes basic package features• Letterhead design• 5 Social media templates (for one platform)
PREMIUM	<ul style="list-style-type: none">• Includes standard package features• Brand guidelines document• Marketing materials or catalogue design

Social Media Packages

BASIC	<ul style="list-style-type: none">• 10 custom social media posts• 1 platform
STANDARD	<ul style="list-style-type: none">• 15 custom social media posts• 2 platforms• 2 Story design templates
PREMIUM	<ul style="list-style-type: none">• Includes standard package features• +1 platform• 5 Story design templates• 1 custom social media cover design

Your project's vision leads the way to tailor-made solutions. Ready to dive in?
I can help you craft a design experience that's as unique as your brand.

Get in touch via email: design@katerinabot.com or a call +359 877 947389 and we will create something unforgettable together!

UI/UX packages.

UI/UX Design Packages

BASIC

- User research & analysis (up to 5 hours)
- Creation of wireframes for up to 5 screens/pages
- Basic Interactive prototype development
- One round of revisions

STANDARD

- Detailed user persona
- High-fidelity ui design
- Interactive prototype with basic user testing
- User flow and journey map creation
- Up to two rounds of revisions

PREMIUM

- Comprehensive user research & usability studies
- High-fidelity ui design for unlimited screens/pages
- Advanced interactive prototype with user testing
- Detailed user flow and journey maps
- Accessibility and compliance checks
- Continuous revisions during project lifecycle

Your project's vision leads the way to tailor-made solutions. Ready to dive in?
I can help you craft a design experience that's as unique as your brand.

Get in touch via email: design@katerinabot.com or a call **+359 877 947389** and we will create something unforgettable together!

more services.

UI/UX DESIGN CONSULTATION	I can analyse and provide suggestions for improving user interface in order to increase user engagement with your product.
REDESIGN SERVICES	With my help, you will be able to refresh your brand image to remain relevant and dynamic in the market and/or Update and enhance your online presence.
CUSTOM ILLUSTRATIONS	I offer digital illustrations for various mediums, such as logotype redraw, illustrations as part of brand identity, children book illustrations.
SOCIAL MEDIA CAMPAIGN STRATEGY	Together we can devise engaging social media campaigns tailored to your brand voice and audience.
DIGITAL ADVERTISING	I can help you elevate your brand with ads that not only stand out but resonate. Imagine ads that capture attention and spark connection.
PRODUCT AND PACKAGING DESIGN	I design product packages and labels that communicate brand values and stand out on the shelf.
PRINT MEDIA DESIGN	My expertise lies in the art of layout design, where creativity meets precision. Specialising in a wide array of print materials—from eye-catching posters, informative brochures, and vibrant flyers and more...
PHOTOGRAPHY	Offering professional photography for your products and branding.
CREATIVE DIRECTION AND STRATEGY	I provide marketing strategy for brands looking to reinvent or launch new products.

Your project's vision leads the way to tailor-made solutions. Ready to dive in?
I can help you craft a design experience that's as unique as your brand.

Get in touch via email: design@katerinabot.com or a call +359 877 947389 and we will create something unforgettable together!